



SPONSOR PROSPECTUS

Stand With the Women Who Served Us All

*Partner with Her Next Mission Inc. to help female Veterans
& first responders discover their next mission.*

Her Next Mission Inc. · 501(c)(3) Nonprofit (status applied for) · EIN 42-2835327
From Service to Success · hernextmission.org · krystalore@thecrewscoach.com

WHY IT MATTERS

The Women Who Served Deserve a Strong Next Chapter

Women are the fastest-growing Veteran population in America — and when the uniform comes off, too many navigate the hardest transition of their lives alone.

<p>2M+ WOMEN VETERANS IN THE U.S.</p>	<p>200K TRANSITION EACH YEAR</p>	<p>#1 FASTEST-GROWING VETERAN GROUP</p>
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Most support stops at employment or crisis services. Few organizations help women rebuild **identity, confidence, wellbeing, and belonging**. Her Next Mission Inc. is a 501(c)(3) founded by retired Air Force Senior Master Sergeant **Krystalore Crews** to close that gap — through coaching, wellness, leadership development, entrepreneurship education, retreats, and community.

Our Mission
Empower female Veterans and first responders to reclaim their identity, rebuild confidence, and discover their next mission — honoring their service and fueling their future.

YOUR IMPACT

What Your Partnership Makes Possible

Sponsors don't simply write a check — they put their name behind women who have already given so much, and gain authentic, mission-aligned visibility with a community that values service, resilience, and integrity. In our first year, partners help us:



Activation — Audience, Brand & Impact

- ◆ Brand-safe podcast reads on *From Service to Success*
- ◆ Live-event naming, stage time & on-site brand activation
- ◆ Co-branded content spotlighting beneficiaries (with consent)
- ◆ Corporate consulting track — a leadership offsite with our facilitators
- ◆ Veteran-impact reporting your DEI/ESG team can use
- ◆ Recognition across the site, summit & community

PARTNERSHIP LEVELS

Three Tiers. Real Activation.

We design partnerships around what your team needs to report and the audience your brand wants to stand with. Levels below are starting points — we'll tailor the right fit together.

Featured Sponsor

\$5,000

- ◆ Featured placement on the website
- ◆ Recognition across the podcast
- ◆ Visibility at one annual event
- ◆ Impact updates

Lead Sponsor

\$10,000

- ◆ Everything in Featured, plus:
- ◆ Reserved table at live events
- ◆ Dedicated landing page
- ◆ Recognition at speaking events
- ◆ Podcast & TV features

Mission Partner

\$25,000+

- ◆ Everything in Lead, plus:
- ◆ Naming rights to a live event (50+ women)
- ◆ Full media & production rights
- ◆ Corporate consulting track
- ◆ Press & leadership access

Investment levels are customizable. Multi-year and program-specific sponsorships (summit, podcast, scholarships, retreats) are available on request.

WAYS TO GIVE

Every Gift Funds a Woman's Next Mission

\$50/mo

Monthly — sponsors a woman's coaching session.

\$500/mo

Monthly — funds a retreat scholarship seat.

\$5,000/mo

Monthly — underwrites a full community cohort.

Monthly giving, donor-advised funds, in-kind support, and matching gifts are all welcome. As a 501(c)(3) nonprofit, contributions to Her Next Mission Inc. are tax-deductible to the extent allowed by law.

Let's Find Your Fit

Krystalore Crews, Founder & Executive Director

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"You are not starting over. You are building what comes next."