



Her Next Mission Inc.

501(c)(3) Nonprofit (status applied for) · EIN 42-2835327

hernextmission.org · krystalore@thecrewscoach.com

[DATE]

[SPONSOR / CONTACT NAME]

[Title] · [Organization]

Dear [First Name],

Every year, more than **200,000 service members transition out of uniform** — and women are the fastest-growing group among them. When the uniform comes off, too many of the women who spent their careers serving others are left to navigate the hardest transition of their lives alone: lost identity, isolation, and uncertainty about what comes next.

Her Next Mission Inc. exists so no woman who has served navigates that journey alone. We are a 501(c)(3) nonprofit founded by retired Air Force Senior Master Sergeant Krystalore Crews to help female Veterans and first responders reclaim their identity, rebuild their confidence, and discover their next mission — through coaching, wellness, leadership development, entrepreneurship, retreats, and community.

I'm reaching out because partners like **[Organization]** make this work possible. Our sponsors don't simply write a check — they put their name behind women who have already given so much, and gain authentic, mission-aligned visibility with a community that values service, resilience, and integrity.

In our first year, your partnership helps us:

Serve **250 women** · award **25 scholarships** · graduate **75 coaching participants** · and launch the inaugural **Her Next Mission Summit**.

The enclosed **Sponsor Prospectus** outlines three partnership tiers — Featured, Lead, and Mission Partner — each with meaningful activation across our summit, podcast, programs, and community. I would welcome fifteen minutes to share the vision and explore the right fit for your goals. You can reach me directly at **krystalore@thecrewscoach.com**.

Thank you for considering a partnership that honors the women who served us all.

With gratitude and respect,

Krystalore Crews

Founder & Executive Director, Her Next Mission Inc.

SMSgt, U.S. Air Force (Ret.) · 22 Years of Service

HER NEXT MISSION INC. — FROM SERVICE TO SUCCESS

HERNEXTMISSION.ORG